

NEWSLETTER

for foreign offices

October 2022



Locket nad Ohří

CONTENT

TRADE NEWS

[Hotels & Restaurants](#) | [Transportation](#) | [People](#) | [Data & Research](#)

PRODUCT NEWS

[Cities & regions](#) | [Culture](#) | [Spa](#) | [MICE](#)

CORPORATE

[News from the Czech Tourism Agency](#)

TRADE NEWS

Hotels & Restaurants

OREA Hotel Pyramida Prague acquired Healthcare Venues certificate



OREA Hotel Pyramida Prague joined the growing list of assessed and trained **Healthcare Venues** as partner in events and conferences attended by professionals in the **pharmaceutical and medical** segments. The audit criteria included evaluation not only of the conference spaces' size and variability, but also of other hotel services. More at www.pragueconvention.cz/hot-news.

Alfréd & Hermína – new boutique hotel in Olomouc

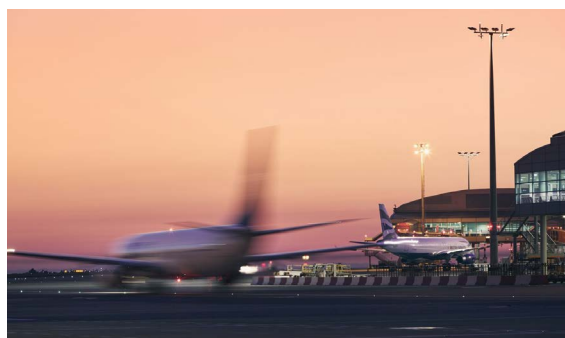


The modern design of the **hotel in the center of Olomouc** combines with the history of the five-hundred-year-old building after **complete reconstruction**. On three floors, clients can choose from a selection of **11 rooms**,

from single and double rooms to four-bed apartments. All rooms are equipped with kitchenettes for preparing simple meals. Wi-Fi internet connection is available throughout the hotel, large-screen HD TVs are located in the rooms, and a selection of satellite programs is available in the apartments. The rooms on the top floor are equipped with air conditioning. Source: Hotel Alfréd & Hermína.

Transportation

Václav Havel Airport Prague handled over 3.8 million passengers in the summer



From June to August, Prague Airport handled over 3.8 million passengers, which is less than in the record year of 2019, but the trend is increasing. **From the beginning of the year to the end of August, almost seven million passengers passed through the airport.** The busiest day was the first of July, when the number of checked-in passengers exceeded 50,000. More at www.prg.aero/en.

Leoš Janáček Airport had successful summer

Ostrava Airport had very successful summer months. **From January to the end of August, over 212,000 passengers** passed through its gates. This is an **increase of 118%** compared to the same period of last year. Due to the



covid restrictions in China and the war conflict in Ukraine, a slight 8% decrease in cargo transport was recorded at the Ostrava airport, in the first 8 months of the year, 9.4 thousand tons of cargo were transported. The very strong demand for travel was also reflected in the airport's revenues.

More at www.airport-ostrava.cz/en.

People

Hilton Prague and Hilton Prague Old Town Announce New Cluster Commercial Director



Lennart Jayawardena has been appointed the **Commercial Director of the Hilton Prague and Hilton Prague Old Town** hotels. Educated in the International University of Applied Sciences, Bad Honnef, Germany and University of Brighton, Eastbourne, England, Lennart has over 10 years of

experience in the hotel industry. He has been **with Hilton for nine years** and has worked as Commercial Director at Hilton Astana, Kazakhstan and most recently as Commercial Director at Hilton Rijeka Costabella Beach Resort & Spa, Croatia. Source: Hilton Prague & Hilton Prague Old Town.

New general manager at NH Collection Prague Carlo IV



Martin Židek was appointed the **new General Manager of The NH Collection Prague Carlo IV** as of Sept. 1, 2022. Prior to joining NH Hotel Group, Martin was the Hospitality Project Manager & Owner's representative for the W Prague hotel, a luxury lifestyle hotel managed by Marriott International scheduled to open later in 2023. Before that, Martin was general manager of the Courtyard by Marriott Prague City between 2015 - 2021 and general manager of the luxury Art Nouveau Palace hotel. Source: NH Collection Prague Carlo IV.

Data & Research

More tourists stayed in Czech hotels in July than in July last year

31% more guests than last year came to **hotels in the Czech Republic this July**. Comparing the data with the same period before the covid-19 pandemic, i.e. with the first holiday month of 2019,

the number of visitors was lower by 5.7%. In absolute numbers, hotels in the Czech Republic welcomed the **total of 1,413,212 guests** this July, Czech visitors prevailed over foreign guests. Source: CzechTourism.

PRODUCT NEWS

Cities & Regions

Prague

Prague City Hall and Prague City Tourism launched a project of returnable cups at selected Prague events

The City of Prague in cooperation with Prague City Tourism launched a project of returnable cups for events held on **Prague's embankments and at the Exhibition Grounds** to promote the use of sustainable utensils instead of single-use consumer plastics. The city has set aside CZK 2.4 million for the project. At the end of the project's trial phase, the system will move to fully commercial operation without municipal support. Prague City Tourism was commissioned by the city to implement the trial phase of the project and distribute the cups. The **trial phase will run from September 2022 to February 2024.**

More at www.praguecitytourism.cz/en.

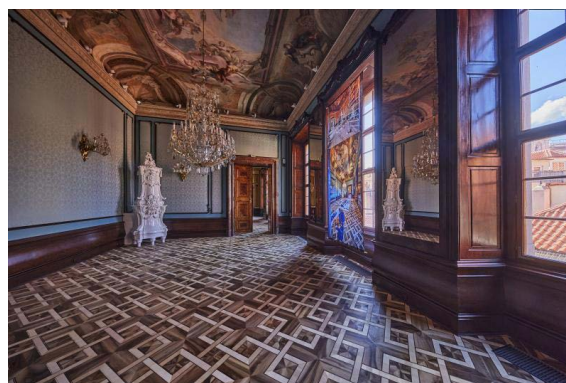
Signal Festival

The **10th Signal Festival** light festival will take place in Prague from **Thursday, Oct. 13 to Sunday, Oct. 16, 2022. Two routes** – Downtown and Vinohrady/Vršovice – will offer **14 light installations**. Visitors will also enjoy rich accompanying program. Traditionally,



most of the program is free, including the entire accompanying program. Admission to six unique installations will be charged. More at www.signalfestival.com/en.

After a four-year reconstruction, Prague officially opens the Clam-Gallas Palace



The **Clam-Gallas Palace** is **reopening to the public** after an extensive four-year renovation. The thorough reconstruction included the interiors of the palace as well as its courtyard and the facade. The city of Prague paid approximately CZK 470 million without VAT for the reconstruction. In the future, the palace will be used by the **Museum of Prague** for exhibitions and for other events for the public. Source: The City of Prague.

The South Bohemia region

Wine Festival Český Krumlov

The jubilee **10th year of the Český Krumlov Wine Festival** takes place from **Oct. 7 to Nov. 26, 2022**. The



festival will offer a showcase of domestic and foreign wines, gastronomic delicacies, but also friendly meetings with wine connoisseurs and the unique atmosphere of the historic city. More at www.ckrumlov.info/en.

The South Moravia region

Janáček Brno Festival 2022



The Janáček Brno 2022 Festival brings a dramaturgy focused on a theme that was very fundamental to the formation of Janáček's personality and work – the relationship to Slavic culture. **Pan-Slavism**, an idea that was already causing considerable controversy among Czech artists and intellectuals, was a major theme throughout the 19th century, and Janáček, like many intellectuals of the time, was strongly influenced by it. With its focus on Slavic culture, the Janáček Brno 2022 Festival will recall this important aspect of Janáček's thinking and understanding of cultural values. The subtitle of the festival, very relevant today,

is the **motto Quo Vadis**. The festival will also be a meeting of the best Czech conductors Jakub Hrůša, Tomáš Hanus, Tomáš Netopil and Marko Ivanović. Nov. 2 – 20, 2022, various venues, Brno. More at www.janacek-brno.cz/en.

The Olomouc region

Blues Alive 2022



The **Blues Alive festival**, the largest international festival of its kind in Central Europe, will take place in **Šumperk on Nov. 17-19, 2022**. Over the 25 years of its existence, the festival has developed into a three-day event attended by the world's biggest blues stars. The Blues Alive festival is the recipient of the Keeping the Blues Alive award, awarded by The Blues Foundation. Source: Blues Alive.

The Zlín region

Ideathon 2022

The **East Moravian Tourist Board** will participate in the **Ideathon workshop on Nov. 19-30, 2022**, contributing several topics to be dealt with. Ideathon is an intensive 24-hour workshop that gives students the opportunity to solve pressing challenges of our time in a short period of time. Workshop participants work in teams and, thanks to mutual cooperation, propose solutions to the given problems. Ideathon is organized by the **Tomas Bata**

University in Zlín in cooperation with TIC Zlín and the CzechInvest agency.
Source: East Moravian Tourist Board.

Cyril and Methodius Center in Staré Město



In September, newly built **Cyril and Methodius Center** opened at the Great Moravia Memorial in **Staré Město** near Uherské Hradiště. It attracts visitors from the Czech Republic and abroad to exhibitions, which in an attractive way present the time of the Slavic missionaries. The opening is yet another important step in building the legacy of Cyril and Methodius, the apostles of the Slavs. Source: East Moravia Tourist Board.

The Moravian-Silesian region

Gallery of contemporary art PLATO in former slaughterhouse



The city of Ostrava rebuilt the **former slaughterhouse** into a **representative**

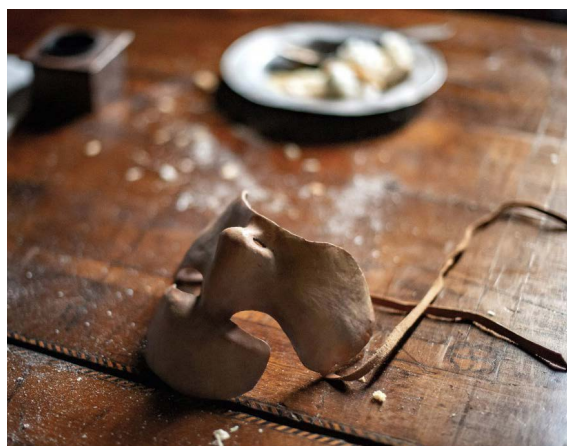
headquarters of the gallery of contemporary art PLATO.

Construction works on the building ended this spring. Today, there are 5 exhibition halls, each of which can function both independently and in connection with each other. **“Optimized fables about a good life”** is the first **exhibition** in the former slaughterhouse. Through the artworks of 15 artists of different generations, the exhibition reflects on the notion of a good life and its period as well as individual conditioning. Through Jan. 1, 2023.

More at www.plato-ostrava.cz/en.

Culture

Josef Mysliveček, detto Il Boemo (1737–1781)



The exhibition **Josef Mysliveček, detto Il Boemo (1737–1781)** introduces visitors to the composer's life and work, presenting him as an international figure in the context of European history and culture. Besides Mysliveček, the lives of his colleagues and contemporaries are presented as well as famous singers and composers **including W.A. Mozart and Ch.W. Gluck**. The exhibition displays **selected costumes** from the **Il Boemo** film and **exclusive projections of Mysliveček's brilliant arias**, recorded by outstanding contemporary singers

wearing historical costumes. Oct. 21, 2022 – Jan. 29, 2023, Clam-Gallas Palace, Prague. More at www.muzeumprahy.cz/en.

Everyone can be an artist



Everyone can be an artist is a nationwide **art competition for people with mental disabilities** from the Czech Republic. The aim of the competition is to make their art visible. **105 works of art** from all over the country created by almost 80 authors with various forms of mental disability entered the competition. The theme of the competition is “Where I Like it”. This year, authors can offer their works for sale, and the vast majority of painters took advantage of this opportunity. You can already view 80 paintings in a catalogue of the Livebid.cz auction portal. The deadline for submitting limits to the **auction** is Oct. 10, 2022 at 5 pm. Proceeds from the sale will be used to support the author of the painting. Museum Kampa, through Oct. 10, 2022.

More at www.museumkampa.cz/en.

Prague Sounds / Strings of Autumn

Over its 25-year existence, the festival has established itself as one **of the**



Czech Republic's major music events, whose wide-ranging and eclectic programming illuminates the relationships between genres ranging from contemporary classical to jazz, hip-hop, and electronica. In 2022, the festival enters a new era and **changes its name from Strings of Autumn to Prague Sounds**. Oct. 23 – Nov. 24, 2022, various venues, Prague.

More at www.strunypodzimuzi.cz,

John Wehrheim: Paradise Lost



In 1969, several hippies settled on the Hawaiian island of Kauai, where a larger community of people gradually emerged. The base consisted of young Americans from the mainland prosecuted for loitering, for whom Elizabeth Taylor's brother Howard paid bail and then invited them to his Hawaiian estate. The community grew here for eight years.

It consisted of a wide spectrum of people from hippies to surfers, from free-thinking families to Vietnam veterans. In 1977, the local government decided to liquidate this utopian village and build a public park in its place. The local police set fire to the flimsy buildings and their 120 inhabitants had to face new living conditions. In the 1970s, John Wehrheim captured their lives in more than a hundred exceptional photographs. Oct. 12. 2022 – Jan. 8. 2023. 12/10/2022–8. 1. 2023. Stone Bell House, Prague. More at www.ghmp.cz/en.

Spa

Spa in motion

The **10-part series** was created in cooperation with the Czech Television and the Association of Spa Resorts. Its goal is **to introduce selected spa locations as an ideal place for active leisure time**, with an introduction to spa procedures, spa houses and selected sports activities. In the 10-minute episodes broadcast on the **ČT2 and ČT Sport** channels during September and October, the following spa locations will be introduced: Poděbrady, Františkovy Lázně, Mariánské Lázně, Lázně Libverda, Lázně Kynžvatice, Karviná, Karlovy Vary, Pozlovice, Luhačovice, Hodonín, Konstantinovy Lázně, Lázně Bělohrad.

MICE

Expodia – Innovative Digital Expo 2022

Flagship event of the Expodia agency to be attended by 1,000 participants will be held on Oct. 27 – 28, 2022 in the Prague Congress Center. Expodia is an innovative event production agency that focuses on creating physical/hybrid event solutions.



Managed from the centre Czech Republic, the agency focuses on the European Exhibitors market. More at www.praguecc.cz/en.

CORPORATE

News from the CzechTourism agency

Culinary World Cup



One of the biggest gastronomic world competitions for national **teams from all over the world is approaching. The Culinary World Cup will take place from Nov. 26 to 30, 2022 at Expo Gast in Luxembourg** and the **Czech National Culinary Team** will be participate among the fifteen best world teams. **With the support of the Czech Specials project**, the Czech team wants to fight for the top ranks. You can follow the competition on the website www.vatel.lu.